

INSERTION ORDER

Silver, Gold or Platinum levels offer greater savings!

SIZE/TYPE	CRCA MBR 4X	CRCA MBR 1X	NON MBR
BLACK/WHITE			
Full	\$1395	\$1674	\$1860
1/2	\$937	\$1125	\$1250
1/4	\$618	\$742	\$825
FOUR COLOR			
Full	\$1968	\$2362	\$2625
1/2	\$1638	\$1966	\$2185
1/4	\$1042	\$1251	\$1390

COMMIT TODAY!

Return Signed Insertion Order to:

info@crca.org or Fax to: 708-449-0837

Questions? Call CRCA at 708-449-3340

Advertisers receive FREE "CLICK THROUGH LINK" from ad to Advertiser's URL in the electronic online version of *CRCA Today* at www.CRCA.org!

PRINTING SPECIFICATIONS:

- Image Files should be CMYK at least 300 DPI
- Ads to be supplied as TIF, EPS or PDF formats with fonts and Hi-Res Supports embedded
- Full Page: Bleed - 8.75x11.25, Trim - 8.5x11
- Half Page: Bleed - 8.75x5.625, Trim - 8.5x5.5
- Quarter Page: Bleed - 4x5.25, Trim - 3.625x4.875

ADVERTISER NAME _____

CONTACT _____

ADDRESS _____

ZIP _____ EMAIL _____

PHONE _____ FAX _____

WEBSITE OR URL FOR WEBLINK _____

RESERVE THE FOLLOWING AD SPACE:

<input type="checkbox"/> SPRING 2018, Close Date: 2/16/18	<input type="checkbox"/> NEW AD / <input type="checkbox"/> REPEAT	<input type="checkbox"/> COLOR / B&W	SIZE _____	RATE\$ _____
<input type="checkbox"/> SUMMER 2018, Close Date: 5/18/18	<input type="checkbox"/> NEW AD / <input type="checkbox"/> REPEAT	<input type="checkbox"/> COLOR / B&W	SIZE _____	RATE\$ _____
<input type="checkbox"/> FALL 2018, Close Date: 8/24/18	<input type="checkbox"/> NEW AD / <input type="checkbox"/> REPEAT	<input type="checkbox"/> COLOR / B&W	SIZE _____	RATE\$ _____
<input type="checkbox"/> WINTER 2018/19 Close Date: 11/9/18	<input type="checkbox"/> NEW AD / <input type="checkbox"/> REPEAT	<input type="checkbox"/> COLOR / B&W	SIZE _____	RATE\$ _____

_____ / ____ / ____

(PRINT NAME) (SIGNATURE) (DATE)

CRCA TODAY GENERAL POLICIES

Terms: Invoices due 30 days of receipt date

Cancellations: Must be received in writing not less than ten (10) days in advance of closing date. Cancellation of this contract before expiration shall result in billing adjustment due to the higher earned rate.

Simulation of Publication Format: The publisher reserves the right to reject any advertisement and to designate as advertising any advertisement resembling editorial matter.

Publisher's Protective Clause: Advertisers and their agencies assume liability for all content including text, representation and illustrations of advertisement printed and assume responsibility for any claims made against the publisher.

Publisher Error: The publisher's liability for any error will not exceed the cost of printing for the page(s) in question.

