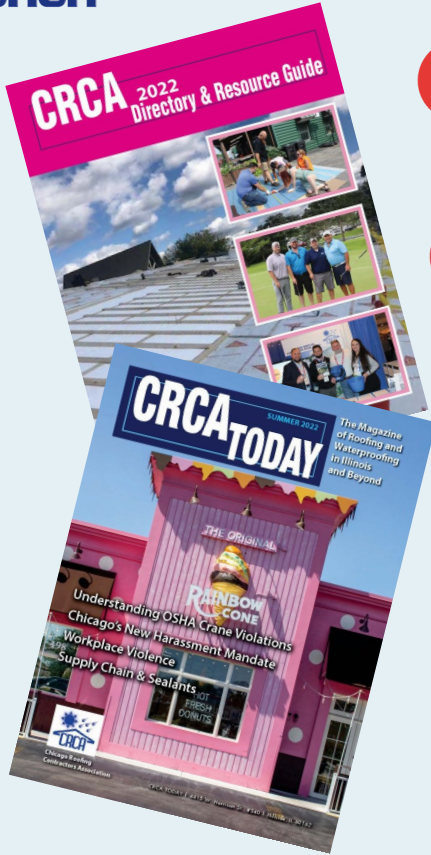




TWO GREAT WAYS TO PROMOTE YOUR COMPANY IN 2023! CIRCULATION = 8,500 ROOFING/ WATERPROOFING CONTACTS!

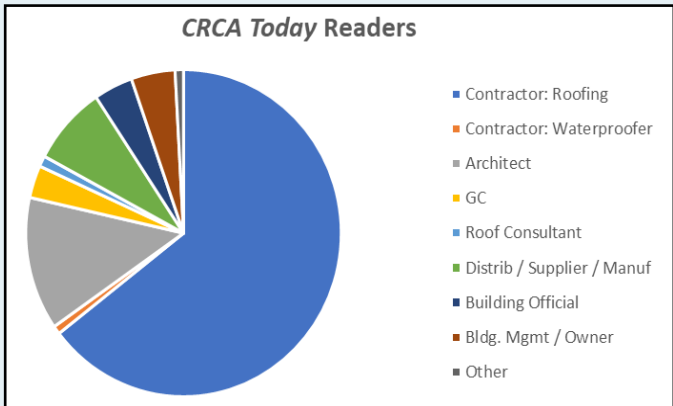


1 2023 DIRECTORY ADVERTISING RATES
All Directory Ads = Four Color; Spring 2023 mail & electronic

Full Pg.* - \$950 <i>(*includes Logo ad on CRCA.org + link to your website)</i>	1/2 Pg. \$700	1/4 Pg. \$500
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2 2023 CRCA TODAY ADVERTISING RATES

SIZE & TYPE	CRCA MBR 4X	CRCA MBR 2X	CRCA MBR 1X	NON MBR
B / W				
Full	\$1465	\$1610	\$1728	\$1955
1/2	\$985	\$1080	\$1165	\$1310
1/4	\$650	\$710	\$765	\$865
4 COLOR				
Full	\$2065	\$2270	\$2436	\$2755
1/2	\$1720	\$1890	\$2030	\$2290
1/4	\$1095	\$1195	\$1295	\$1460
	Saves 18%	Saves 10%		



FREE "CLICK THROUGH LINK" from electronic ad to Advertiser's URL

PRINTING SPECIFICATIONS:

- Image Files should be CMYK at least 300 DPI in TIF, EPS or PDF
- Full Page: Bleed - 8.75x11.25, Trim - 8.5x11
- Half Page: Bleed - 8.75x5.625, Trim - 8.5x5.5
- Quarter Page: Bleed - 4x5.25, Trim - 3.625x4.875
- Prices per issue; billed after issue mails

RESERVE THE FOLLOWING AD SPACE:

1. **2023 CRCA DIRECTORY:** SIZE: FULL HALF QTR NEW Ad or REPEAT 2022 Ad

2. **2023 CRCA TODAY**

<u> </u> 2023-W	Close Date: 2/10/23	<u> </u> NEW AD /	<u> </u> REPEAT	<u> </u> COLOR /	<u> </u> B&W	SIZE	RATE\$
<u> </u> 2023-Sp	Close Date: 4/7/23	<u> </u> NEW AD /	<u> </u> REPEAT	<u> </u> COLOR /	<u> </u> B&W	SIZE	RATE\$
<u> </u> 2023-Su	Close Date: 6/9/23	<u> </u> NEW AD /	<u> </u> REPEAT	<u> </u> COLOR /	<u> </u> B&W	SIZE	RATE\$
<u> </u> 2023-F	Close Date: 10/20/23	<u> </u> NEW AD /	<u> </u> REPEAT	<u> </u> COLOR /	<u> </u> B&W	SIZE	RATE\$

ADVERTISER NAME: _____ URL FOR WEBLINK: _____

CONTACT: _____ EMAIL: _____ DATE: ___/___/___

Send Artwork to info@crca.org by respective deadline. Contact CRCA at 708-449-3340 if questions.